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Ambition Starts Providing Contract Process Management Automation System to Brokers

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| Name | Ambition Corporation (Securities Code: 3300) |
| Overview | Ambition launched a dedicated website for brokers which is a contract process management automation (CPMA) system that dramatically evolves existing operations. This website provides a solution for a vast amount of communications and process management operations between Ambition and brokers. |
| Issues of existing communications | In the real estate industry, many companies conduct sales in an old-fashioned manner using telephones and faxes. Therefore, a vast amount of operations occur on a daily basis between Ambition and brokers. |
| Solution | As a solution for such issues, Ambition developed the CPMA system and started providing this service to brokers. This system will consolidate management including the confirmation of vacancies, private viewing, contract progress management, etc. on the website. Therefore, this will streamline brokerage operations and support maximizing achievements. Brokers will thus have more time to respond to tenants, and enabling the enhancement of customer satisfaction. Moreover, this will lead to supporting workstyle reforms. |
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