

April 22, 2019

Ambition to Conclude Capital and Business Partnership with 2501

Name	Ambition Corporation (Securities Code: 3300)
Overview	Ambition will conclude a capital and business partnership with 2501 Inc.
About 2501	2501 develops a software engine that creates special videos by compiling multiple videos. It currently creates stunning highlight reels centering on sports and entertainment and provides interactive video distribution whereby viewers can change the camera angle. It plans to develop its services in various fields.
Details	While Ambition is transforming into a tech company alongside being a real estate company, 2501 develops state-of-the-art video technologies. The next-generation 3D video technology utilizing AI that 2501 is currently developing has the possibility to expand upon existing methods of information transmission and communication, and Ambition anticipates cooperation utilizing 2501's technology in the real estate tech field hereon.
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