

June 26, 2019

Ambition to Commence Distribution of Subslife's Subscription Service for Furniture and Home Electronics

Name	Ambition Corporation (Securities Code: 3300)
Overview	Ambition has concluded a distributor agreement with Subslife Inc. With this agreement, Ambition will act as a sales agent for a subscription service for furniture and home electronics to the users of rental properties it handles.
Details	Ambition Group will provide a subscription service covering 38,000 types of furniture from 41 brands. This will enable customers to reduce the initial cost of furnishing their living environment and gives Ambition a point of contact with new customers while enabling it to enhance its relationship with existing customers. The service will first be distributed at Ambition, Ambition Roompia Co., Ltd. and VALOR Co., Ltd., and is planned to be sold at other group companies sequentially.
About Subslife Inc.	Subslife provides a service offering use of items required in everyday life for as long as needed to customers for a fixed monthly fee.
Inquiry	Mr. Fumiyoshi Ozeki Phone: +81-3-6439-8905 URL: www.ambition.jp/?wovn=en

Disclaimer: Corporate Flash is a service provided by Transpacific Enterprises as part of Japan Market Flash services. Any inquiries concerning the content of the posted information should be made directly to the contact at the concerned company. The information provided herein does not constitute business, legal, investment or tax advice, and is presented without any representation or warranty whatsoever as to the accuracy or completeness of the information, or whether it reflects the most current developments. Parties seeking advice should consult with business, legal, investment or tax counsel familiar with their particular circumstances. The sole purpose of this service is to provide information for the users of the service, and is not to solicit investment, or to recommend an investment in a specific issue, etc.